



62nd Annual Parada del Sol Rodeo

February 26th - March 1st 2015

The Head Honchos were formed in 1976 by local businessmen and individuals from Scottsdale and throughout the valley who came together to support the Parada del Sol Rodeo. This select group not only has a passion and love for rodeo, but appreciates the impact that Parada del Sol Inc has on the community. It is with their generous support year after year that helps to maintain this tradition and will keep rodeo alive in Scottsdale.

As a part of this exclusive group you and three guests will have some of the best seats in the house, catered meals at every performance, open bar and access to the suites during each of the performances of the rodeo. Parada del Sol is very excited to have been chosen to once again host the Nationally Televised PRCA Champions Challenge on Thursday February 26th at 7pm. The Champions Challenge brings the top 10 competitors in each event and you will have the chance to watch past and present World Champions compete, right here in Scottsdale AZ!!

There are a total of 5 performances, Champions Challenge on Thursday Feb 26th, Scottsdale PRCA Pro Bulls on Friday Feb 27th, 2 PRCA Rodeo performances on Sat Feb 27th and our last PRCA Rodeo performance on Sunday March 1st. There will be dances with live music immediately following the Thursday, Friday and Saturday night performances in the south hall of the Equidome.

If you have any questions or concerns, please feel free to contact me at (602) 390-7790 or HeadHonchos@ParadadelSol.Rodeo

Best regards,
Kim Haberer
2015 Head Honcho Chairman

Parada del Sol Inc.
P.O. Box 292, Scottsdale, AZ 85252
HeadHonchos@ParadadelSol.Rodeo



PRO RODEO AND HISTORIC PARADE

Scottsdale, Arizona



2015 HEAD HONCHOS APPLICATION

GENERAL INFORMATION (Please print clearly)

Name _____

Name of Spouse or significant other _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Alternate phone: _____

Fax: _____ Email: _____

Preferred method of correspondence: (Please check one) Email Postal Phone

FULL HEAD HONCHO PACKAGE INCLUDES:

- Four tickets to each performance of the Parada del Sol Rodeo at WestWorld (Feb 26th - Mar 1st 2015)
 - ❖ Champions Challenge - Thursday Feb 26th 7pm
 - ❖ PRCA Scottsdale Pro Bulls - Friday Feb 27th 7pm
 - ❖ PRCA Performances - Saturday Feb 28th 1pm and 7pm
 - ❖ PRCA Performance - Sunday Mar 1st 2pm
- Catered meals and hosted bar for Head Honchos & guests during the Rodeo
- Invitation to Parada del Sol kick-off events during January/February 2015.

PAYMENT - \$1,500

- Check enclosed. Please make checks payable to the Parada del Sol
- Please charge my credit card - VISA AMEX MC DISCOVER

Card # _____ Exp. _____ CCV# _____ Zip _____

Name on Card _____

Authorized Signature _____

Return completed original application to the address below, attention Head Honchos, Kim Haberer. For any questions, contact Kim Haberer at HeadHonchos@ParadadelSol.Rodeo or 602-390-7790.

Referrals (please include name, phone and address): _____

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